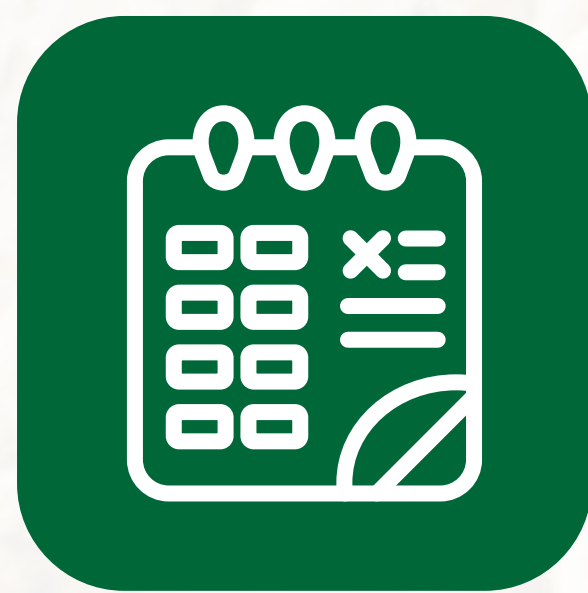


INVITATION!

ASEM 2026 ANNUAL STAKEHOLDER ENGAGEMENT MEETING



**Stronger pathways,
Sustainable future.**



DATE

Wednesday,
19 August 2026



TIME

09:30,
(SAST)

The South African Cultivar and Technology Agency (SACTA) invites you to join us for our Annual Stakeholder Engagement Meeting (ASEM) 2026.

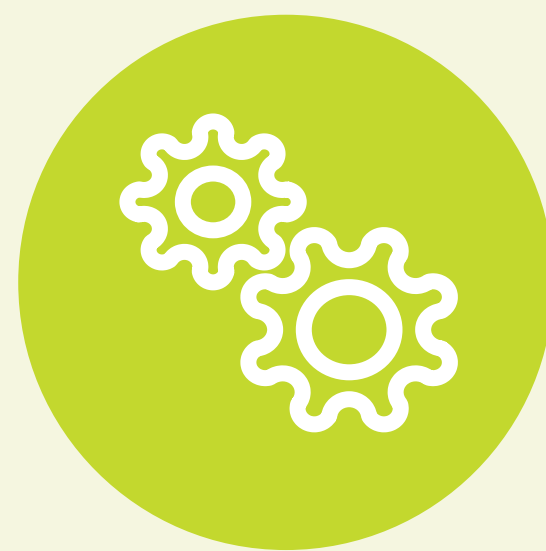
As SACTA celebrates its 10-year milestone, this year's engagement will reflect on the agency's impact while exploring the future of plant breeding, innovation, transformation and farmer resilience in South Africa.

Join industry leaders, researchers, economists and stakeholders for a programme of insightful presentations, panel discussions and networking.

Join us for this milestone event!



Finances and
operations of SACTA



SACTA's
Transformation
Initiative



Innovation,
Partnerships
and Impact



The future of
plant breeding and
farmer resilience

PROGRAMME

This programme will consist of the following discussions and presentations:

TIME	TOPIC	SPEAKER
09:30	Welcome and Introduction	Ryk Pretorius - Chairman: SACTA
09:40	A word by the sponsor	Sponsor
09:45	10 Years of SACTA - Celebration video	—
09:55	Honouring legacy role players	—
10:15	Setting the macro scene	Mr Wandile Sihlobo - Chief Economist: Agbiz
10:35	Baseline case study soybean and wheat	Prof Ferdi Meyer - Managing Director: BFAP
10:55	Refreshment Break	
11:10	Panel Discussion: Wheat Industry Challenges, quality, Plant Breeders rights, Genome editing	Prof Ferdi Meyer, Prof Marena Manley, Kobus van Huyssteen, Corn�� Louw, Rossouw Swart, Dr Melissa vd Merwe
11:55	Question & Answer Session	—
12:10	Comfort Break	—
12:20	SACTA Levy at Work video	—
12:30	SACTA CEO Report	Andrew Bennett - CEO: SACTA
12:45	SACTA Transformation Report	Sandile Mahlangu - Transformation Manager: SACTA
13:00	Survey Feedback	Anelda Craffert - Operations Executive: SACTA
13:15	General Question & Answer Session	—
13:30	Keynote Speaker	Dr Mooketsa Ramasodi - Director-General: DOA
13:50	Thanks & Closing	—



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